



September 8-10, 2017 | Sheraton Nashville Downtown Hotel | Nashville, TN

FRIDAY, SEPTEMBER 8

**Tentative – Subject to Revision*

4:00 PM – 9:15 PM | REGISTRATION & BADGE PICKUP

5:30 PM – 6:30 PM | POSTER TOAST & WELCOME TO NASHVILLE

6:30 PM – 7:00 PM | ME Live Session Opener: 2017 Greatest Hits

7:00 PM | The 2017 Millennial Award

7:10 PM – 7:40 PM | Video Competition, *Sponsored by Laser Locators*

7:45 PM – 9:15 PM | RECEPTION & EXHIBITS - EXHIBIT AREA

SATURDAY, SEPTEMBER 9

7:00 AM – 8:00 AM | REGISTRATION, BREAKFAST & EXHIBITS

8:00 AM – 8:35 AM | The Next-Level Practice, *Moderator: William F. Wiley, MD*

- A Practice Facelift | *Tal Raviv, MD*
- Building Your Practice Brand | *Crawford Ifland*
- Leading Growth | *Cynthia Matossian, MD*

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- Collaborate or Die | *Mark Kontos, MD; Walter Whitley, OD, MBA; Andrew Morgenstern, OD; and Greg Parkhurst, MD*

8:40 AM – 9:25 AM | Up to the Challenge, *Moderator: Zaina Al-Mohtaseb, MD*

- Complex Cataract Cases
 - Zaina Al-Mohtaseb, MD
 - Gene Kim, MD
 - Michael Patterson, DO
 - Brian Kim, MD
 - Gary Wörtz, MD
- The Cataract Surgery That Caused Glaucoma | *Arsham Sheybani, MD*
- What Every Cataract Surgeon Must Know About the Retina | *Janice Law, MD*

9:25 AM – 9:55 AM | Live Surgery, *Sponsored by LENSAR*

9:55 AM – 10:18 AM | BREAK & EXHIBITS

10:18 AM – 11:35 AM | It's Business Time, *Moderator: Elizabeth Yeu, MD*

- Finance Your Life: Millennial and Gen-X Style | *Andrew Taylor, CFP*
- The Psychology of Patient Satisfaction | *Bennett Walton, MD, MBA*
- Don't Get Burned: Contract Negotiations | *Alan Reider, JD, MPH; Allison Shuren, MSN, JD; Jennifer Loh, MD; Priyanka Sood, MD; Will Christian, MD; and Mark Rosenberg*
- Age, Innovation, and Opportunity | *Mark Rosenberg*

11:35 AM – 12:05 PM | Considerations for Perioperative Management of Cataract Surgery Patients

- *Elizabeth Yeu, MD, and Walter Whitley, OD, MBA | Sponsored by Johnson & Johnson Vision*

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12:05 PM – 12:30 PM | Let's Get Digital, *Moderator: Tal Raviv, MD*

- New Solutions in Patient Care | *Tal Raviv, MD*
- Socialize to Stay Alive | *Blake Williamson, MD*
- Staying Compliant in the Digital Age | *Bryan Lee, MD, JD*

12:35 PM – 1:35 PM | LUNCHTIME SYMPOSIUM, *Sponsored by Alcon*

- "All You Need Is One": First Takes on Cypass MicroStent | *Moderated by Nathan Radcliffe, MD; With Constance Okeke, MD; William F. Wiley, MD; and Blake Williamson, MD*

1:35 PM – 2:15 PM | Informed Consent, *Moderator: Lisa Nijm, MD, JD*

- Act It Out: Real-World Patient Pitches
 - Premium IOLs | *Mitch Jackson, MD*
 - Dry Eye Disease | *Neda Shamie, MD*
 - LASIK | *Karolinne Rocha, MD, PhD*
- Lessons Learned the Hard Way | *Lisa Nijm, MD, JD; Alice Epitropoulos, MD; and Julie Schallhorn, MD*

2:20 PM – 3:15 PM | Getting Started With... *Moderator: George O. Waring IV, MD*

- MIGS | *Blake Williamson, MD; Arsham Sheybani, MD; I. Paul Singh, MD; Nathan Radcliffe, MD; and Ike Ahmed, MD*
- Corneal Inlays | *William F. Wiley, MD; George O. Waring IV, MD; and James Katz, MD*
- CXL | *Sumitra Khandelwal, MD; William B. Trattler, MD; Neda Shamie, MD; Andrew Morgenstern, OD; and Mark Kontos, MD*
- Dry Eye Center for Excellence | *Christopher Starr, MD; Bennett Walton, MD, MBA; Elizabeth Yeu, MD; and Laura Periman, MD*

3:15 PM – 3:45 PM | Cornea Care Reimagined

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- Moderated by Monty Montoya; With George O. Waring IV, MD; Neda Shamie, MD; and Elizabeth Yeu, MD
Sponsored by SightLife Surgical

3:45 PM – 4:05 PM | BREAK & EXHIBITS

4:05 PM – 4:55 PM | Life Isn't Perfect, *Moderator: Neda Shamie, MD*

- Embezzled: A Practice Nightmare | *James Loden, MD*
- Myths & Realities: Academia vs Private Practice | *Neda Shamie, MD, and George O. Waring IV, MD*
- Your First Won't Be Your Last: Navigating a New Career Path | *Jennifer Loh, MD*

4:55 PM – 5:30 PM | Ophthalmology Off the Grid LIVE: An Interview With Ike Ahmed, MD

5:30 PM – 6:00 PM | EXHIBITS

7:00 PM – 9:00 PM | EVENING RECEPTION, *Sponsored by Allergan*

SUNDAY, SEPTEMBER 10

7:30 AM – 9:30 AM | BREAKFAST & EXHIBITS

8:00 AM – 9:30 AM | Residents & Fellows Master Class With Ike Ahmed, MD; *Sponsored by Allergan* *(Open to all ME Live attendees)*

9:35 AM – 10:20 AM | Innovation Nation, *Moderator: Gary Wörtz, MD*

- The Pipeline
 - Perfect Lens | *George O. Waring IV, MD*
 - MiLoop | *William F. Wiley, MD*
 - Omega Lens | *Gary Wörtz, MD*
 - Hydrus Microstent | *Cathleen McCabe, MD*

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- What's in a KOL? | *Gary Wörtz, MD; Elizabeth Yeu, MD; and Michael Patterson, DO*

10:25 AM – 11:05 AM | On the Surface, Moderator: Christopher Starr, MD

- What Did We Learn from TFOS DEWS II? | *Christopher Starr, MD*
- Vampires on the Vanity | *Laura Periman, MD*
- Peer-to-Peer Case Presentations | *Ivan Mac, MD; Ashley Brissette, MD; Elizabeth Yeu, MD; and Walter Whitley, OD, MBA*

11:10 AM – 11:30 AM | BREAK & EXHIBITS

11:30 AM – 12:05 PM | The Road Ahead: Laser Vision Correction, Moderator: Greg Parkhurst, MD

- Public Perceptions: Lessons from LASIK | *Matthew Hammond, MD*
- Marketing Through the Years | *Greg Parkhurst, MD*
- Starting to SMILE | *Luke Rebenitsch, MD*
- Dysfunctional Lens Syndrome in Practice | *George O. Waring IV, MD*

12:05 PM – 12:55 PM | Making an Ophthalmic Surgeon, Moderator: Jessica Ciralsky, MD

- Ask Me Anything: What Every Trainee Wants to Know | *Jessica Ciralsky, MD; Sumitra Khandelwal, MD; Ashley Brissette, MD; and Priyanka Sood, MD*
- Balancing Act: The Ultimate Trifecta | *James Katz, MD; Gary Wörtz, MD; Cathleen McCabe, MD; I. Paul Singh, MD; and Elizabeth Yeu, MD*

1:00 PM | CLOSING COMMENTS